

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCTOBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1798SKEDA	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th, Su	2	04:29A	05:00A	30S	09/18/12-09/23/12	WBZ NEWS	2	200.00	400.00
2 FIXED	M-F	1	05:00A	05:56A	30S	09/18/12-09/24/12	WBZ NEWS	2	500.00	1000.00
3 FIXED	M-F	2	09:00A	10:00A	30S	09/18/12-09/21/12	RACHAEL RAY	2	550.00	1100.00
4 FIXED	M-F	1	10:00A	11:00A	30S	09/18/12-09/21/12	LET'S MAKE A DEAL	1	810.00	810.00
5 FIXED	M-F	1	11:00A	12:00N	30S	09/18/12-09/21/12	PRICE IS RIGHT	1	990.00	990.00
6 FIXED	M-F	1	12:00N	12:27P	30S	09/18/12-09/21/12	WBZ NEWS	1	600.00	600.00
7 FIXED	M-F	1	12:27P	02:00P	30S	09/18/12-09/24/12	CBS SOAP ROTATION	2	550.00	1100.00
8 FIXED	M-F	1	03:00P	04:00P	30S	09/18/12-09/24/12	DR. PHIL	2	600.00	1200.00
9 FIXED	M-F	1	04:00P	04:30P	30S	09/18/12-09/21/12	JUDGE JUDY	1	800.00	800.00
10 FIXED	M-F	1	04:30P	05:00P	30S	09/18/12-09/21/12	JUDGE JUDY	1	800.00	800.00
11	M-F	1	07:00P	07:28P	30S	09/24/12-09/24/12	WHEEL OF FORTUNE	1	1800.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME GMMB, INC. OBAMA FOR AMERICA

AND 3050 K St NW Ste 100 PO BOX 8102

ADDRESS Washington DC 20007-5108 Chicago IL 60680-8102

USA USA

CONTACT J. DEMASTRIE PRODUCT OBAMA/D/PRES

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 1798SKEDA

PRODUCT CODE 1301

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1

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			FROM	TO						
FIXED										
12 FIXED	M-F	1	07:28P	07:57P	30S	09/24/12-09/24/12	JEOPARDY !	1	2800.00	2800.00
13 FIXED	T	1	09:00P	11:00P	30S	09/18/12-09/18/12	NCIS: LOS ANGELES	1	12000.00	12000.00
14 FIXED	F	2	09:00P	10:00P	30S	09/21/12-09/21/12	CSI: NY	2	8000.00	16000.00
15 FIXED	Sa	1	10:00P	11:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERY	1	5000.00	5000.00
Total Contract:								21		46400.00
Billing Summary										
Qtr 3-12						Jul .00	Aug .00	Sep 46400.00	Total 46400.00	
GRAND TOTAL									46400.00	

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